

# PREVENTION – FIREARM SECURE STORAGE STEPS FOR RETAILERS AND THEIR STAFF

**LIVE TODAY –  
PUT IT AWAY!**

Wisconsin's  
Gun Shop Project &  
Safe Storage Program

“Scan code for details”



Thank you for partnering in the Live today – Put it Away program. Please utilize the guidelines and checklist below as a training guide to review the enclosed prevention materials with your staff.

National Suicide Prevention Hotline: 988

## PREVENTION CHECKLIST:

- Schedule time with your staff to review the enclosed materials, display posters and window clings,
  - Review Safer Homes “Firearms Industry Suicide Prevention Best Practices” (SOP prevention steps).  
[Safer-Homes-FFL-Best-Practices-and-SOPs.pdf](#)
- Familiarize yourself with the “Language Matters!” terminology.
- Review the NSSF Firearms and Suicide Prevention Booklet.
- Review and post Tips for WI Firearm Retailers and Range Owners sheet in staff area.
- Review and hand out copies of Gun Safety 11<sup>th</sup> Commandment sheets with all purchases.

## LEARN ABOUT SUICIDE PREVENTION: REVIEW THE SUICIDE PREVENTION TRAINING LINKS WITH YOUR STAFF

- NSSF Webinar, Videos, and Toolkit Information <https://www.nssf.org/safety/suicide-prevention/>
- VA Keep It Secure [www.keepitsecure.net](http://www.keepitsecure.net)
- Suicide is Everyone’s Business: A Toolkit for Safe Firearm Storage in Your Community.  
[https://www.mentalhealth.va.gov/suicide\\_prevention/docs/Toolkit\\_Safe\\_Firearm\\_Storage\\_CLEAR\\_ED\\_508\\_2-24-20.pdf](https://www.mentalhealth.va.gov/suicide_prevention/docs/Toolkit_Safe_Firearm_Storage_CLEAR_ED_508_2-24-20.pdf)

## REGISTER FOR SUICIDE PREVENTION TRAINING FOR YOU AND YOUR STAFF (IN-PERSON OR VIRTUAL - SEE HANDOUTS)

- QPR Training (in-person and virtual) – see VORP flyer for regional contact information.
- CALM Training (virtual) <https://zerosuicidetraining.edc.org/> or contact [Dona.Drew@va.gov](mailto:Dona.Drew@va.gov)
- R.A.C.E. Suicide Prevention Training (virtual and in-person) <http://www.racesuicideprevention.us>
- VA S.A.V.E. Suicide Prevention Training (virtual) contact [Laura.Acompanado@va.gov](mailto:Laura.Acompanado@va.gov)
- Psych Armor Firearms & Suicide in the Military (25 min)  
<https://learn.psycharmor.org/courses/firearms-and-suicide-in-the-military-connected-community-medical-professionals>

## CONNECT WITH COMMUNITY PARTNERS

- Contact a VA Suicide Prevention Coordinator in your location <https://www.va.gov/find-locations/>
- Connect with your local county Public Health Department - Public Health Guide  
<https://www.dhs.wisconsin.gov/lh-depts/counties/index.htm>,
- Connect with your local County Veteran Service Officer (CVSO) <https://wicvso.org/>
- Locate a local mental health organization or coalition – MHA of Wisconsin – search by county Resource Directory <https://www.mhawisconsin.org/>; Prevent Suicide WI Coalition search <https://www.preventsuicidewi.org/find-a-local-coalition>