

POSTVENTION – RETAILER AND STAFF SUPPORT FOR SUICIDE ATTEMPT ON-SITE

**LIVE TODAY –
PUT IT AWAY!**

Wisconsin's
Gun Shop Project &
Safe Storage Program

"Scan code for details"



Thank you for partnering in the Live Today – Put it Away program. Please utilize the guidelines and checklist below to review postvention support for you and your staff.

POSTVENTION CHECKLIST:

- Schedule time with your staff to review the enclosed materials, locate local contacts for support, and view videos. Be prepared.
- Review Safer Homes “Firearms Industry Suicide Prevention Best Practices” (timeline steps). [Safer-Homes-FFL-Best-Practices-and-SOPs.pdf](#)
- Review the NSSF After a Suicide: A Guide for Firearms Retailers and Range Owners (action steps).
- Post Best Practices Checklist in Employee area.
- Post local emergency and mental health contact numbers in staff area.

REVIEW THE SUPPORT FOR SURVIVORS OF SUICIDE LOSS RESOURCES WITH YOUR STAFF (OR WITH CUSTOMERS)

- AFSP Surviving a Suicide Loss: Resource and Healing Guide.
- NSSF After a Suicide: A Guide for Firearms Retailers and Range Owners (including action steps).
- AFSP After a Suicide and United for Suicide Postvention brochures.
- Review A Managers’ Guide to Suicide Postvention in the Workplace – 10 Action Steps (includes guidelines for suicide messaging).
- Review the Suicide Postvention Support & Resources for Healing packet.

PREPARE

- Post local emergency contact numbers in facility.
- Locate and connect with your county Public Health Department - Local Public Health Guide <https://www.dhs.wisconsin.gov/lh-depts/counties/index.htm>
- Locate and connect with a local Mental Health provider or organization.
MHA of Wisconsin – search by county Resource Directory TAB <https://www.mhawisconsin.org/>
Prevent Suicide WI Coalition search <https://www.preventsuicidewi.org/find-a-local-coalition>
- Connect with a community church or clergy, pastor, or VA Chaplain
- Support Group Directory from the American Foundation for Suicide Prevention (AFSP) What if I’ve Lost Someone, How do I handle the media, etc. <https://afsp.org/get-help/>

OTHER COMMUNITY PARTNERS

- Network with fellow firearm retailers from the Coalition of Veteran Friendly Gun Shop Owners.
- National Suicide Prevention Hotline: **988**